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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Jeffry Jovan PHILYAW and David Kent MATHEWS  
Serial No.: 09/382,372  
Filing Date: August 24, 1999  
Group: 2756  
Examiner: Not Yet Assigned  
For: METHOD AND APPARATUS FOR MATCHING A USER'S USE  
PROFILE IN COMMERCE WITH A BROADCAST

Assistant Commissioner for  
Patents  
Washington, D.C. 20231

Dear Sir:

I hereby certify that this correspondence is being deposited with  
the United States Postal Service as first class mail in an envelope  
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DC 20231 on

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(Date of Deposit)

John L. Arnott R EG. No. 39,095

(Name of Person Mailing Document)

9/28/00

(Signature)

(Date of Signature)

PRELIMINARY AMENDMENT

Prior to the initial review, please amend the application as follows.

IN THE CROSS REFERENCE TO RELATED APPLICATIONS

Please delete the current statement in its entirety and insert therefore:

--This application is a Continuation-in-Part of pending U.S. Patent Application Serial No. 09/378,221 entitled "METHOD AND APPARATUS FOR ACCESSING A REMOTE LOCATION BY SCANNING AN OPTICAL CODE," filed on August 19, 1999, which is

PRELIMINARY AMENDMENT

Serial No. 09/382,372

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a Continuation-in-Part of pending U.S. Patent Application Serial No. 09/151,471 entitled  
5 "METHOD FOR INTERFACING SCANNED PRODUCT INFORMATION WITH A SOURCE FOR THE PRODUCT OVER A GLOBAL NETWORK" filed on September 11, 1998, and U.S. Patent Application Serial No. 09/151,530 entitled "METHOD FOR CONTROLLING A COMPUTER WITH AN AUDIO SIGNAL" filed on September 11, 1998, and which issued on August 1, 2000 as U.S. Patent No. 6,098,106; the present  
10 application being related to the following pending U.S. Patent Applications: Serial No. 09/378,219 entitled "INTERACTIVE DOLL," filed on August 19, 1999; Serial No. 09/378,222 entitled "METHOD AND APPARATUS FOR EMBEDDING ROUTING INFORMATION TO A REMOTE WEB SITE IN AN AUDIO/VIDEO TRACK," filed on August 19, 1999; Serial No. 09/378,220 entitled "METHOD AND APPARATUS FOR  
15 CONTROLLING A COMPUTER FROM A REMOTE LOCATION," filed on August 19, 1999; Serial No. 09/378,216 entitled "A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF VIDEO TAPE MEDIA," filed on August 19, 1999; Serial No. 09/378,218 entitled "A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE  
20 CONTENT OF DVD MEDIA," filed on August 19, 1999; Serial No. 09/378,217 entitled "A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF CD MEDIA," filed on August 19, 1999; Serial No. 09/378,215 entitled "A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF DAT MEDIA," filed on August 19,  
25 1999; and related to the following co-pending U.S. Patent Applications filed on even date with the present application: Serial No. 09/382,427 entitled "METHOD AND APPARATUS FOR OPENING AND LAUNCHING A WEB BROWSER IN RESPONSE TO AN AUDIBLE SIGNAL;" Serial No. 09/382,426 entitled "METHOD AND APPARATUS FOR COMPLETING, SECURING AND CONDUCTING AN E-COMMERCE TRANSACTION;" Serial No. 09/382,424 entitled "METHOD AND APPARATUS FOR TRACKING USER PROFILE AND HABITS ON A GLOBAL NETWORK;" Serial No. 09/382,425 entitled "METHOD AND APPARATUS FOR DIRECTING AN EXISTING